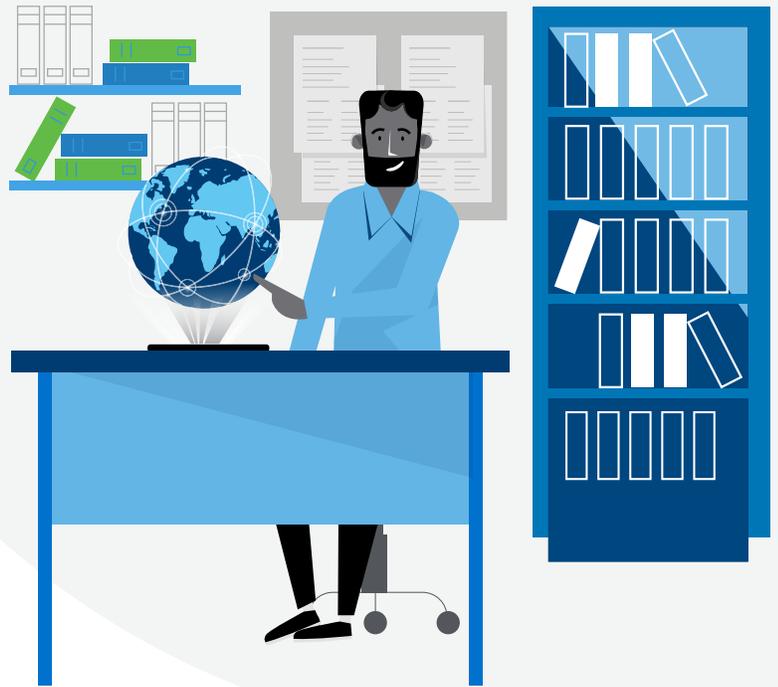


XENIAL ANALYTICS & REPORTING

The Best Sight Isn't Hindsight



Keeping ahead of your business revenues and costs at the store and globally is something most reporting can do. Recognizing best practices and global cause and effect: now that's where Xenial Analytics & Reporting solutions shine.

Xenial pulls all your point-of-sale, kitchen, drive-thru, digital signage, inventory and labor data together from everywhere in the world so you have a single comprehensive, cognitive view of your business near and far. This lets you see how operational decisions interact so you can confidently make data-driven decisions that improve the entire business.

You'll never be drowning in data and starving for information. Xenial standardizes data, applies filters, creates intuitive queries and allows you to slice and dice information top to bottom, inside and out. Access rules let others see a little or a lot of what they need to know. Tame the data into knowledge you can use.

And everything is secure, accessible and scalable wherever you are in the world. That's Xenial.



POINT-OF-SALE



KITCHEN



DRIVE-THRU



DIGITAL SIGNAGE



INVENTORY



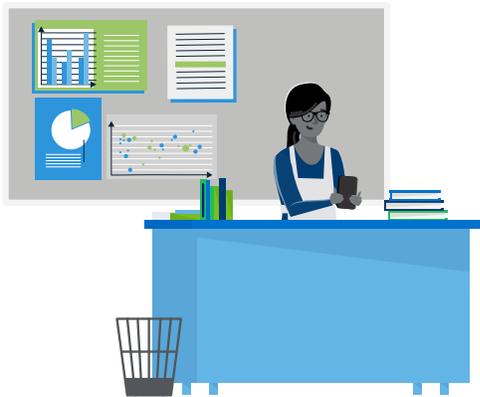
LABOR DATA

Your Global System Wide Operations Data Can Be Tamed

Get more, from more systems and turn it into valuable insights to improve your performance

Xenial Analytics & Reporting Gives You The Power To:

- Measure cause and effect of business processes
- Optimize product mix, pricing and promotions
- Uncover and replicate franchise best practices
- Identify positive trends and opportunities for improvement
- Track, refine and optimize global initiatives



Key Features:

- Secure Private Cloud
- Multi-source data repository including front of house, middle of house and back of house data
- Optimized data that allows for high-quality query performance
- Tracking of business-defined key performance indicators
- Advanced reporting allows for drill down from a global level to a single store
- Data mix that includes non-traditional data sources such as digital menus, kitchen equipment and drive-thru data
- Secured, fully redundant system, brand dedicated data center
- Annual SSAE-16 and ISO-27001 compliance audits



Xenial Sales



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A Global Payments Company

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